



**CENTER FOR FACULTY
ADVANCEMENT**

How to Publish an Academic Book or a College Textbook



Getting a scholarly book or a college textbook published presents a number of challenges to the first-time writer. The biggest challenge, of course, is writing the book, which includes planning and mapping out a book project and creating

and adhering to a reasonable but consistent writing schedule. The first step is preparing a proposal with sample chapters. A close second is deciding to whom you should send your proposal, considering what makes one or another publisher right for your book idea. This session will provide participants with some nuts and bolts information about how to get a book published, with an emphasis on preliminary tasks and initial challenges. Those interested in publishing either an academic book or a college textbook are welcome.

A pair of follow-up sessions will be tailored, one each, to textbook and academic publishing. Bring your book idea, which you will share with other participants, and for which you will receive feedback from them and from the discussion leader.



Workshop led by Dr. Robert DiYanni, Adjunct Professor of Humanities, and Instructional Consultant, Center for Faculty Advancement. Robert DiYanni has published 40 college textbooks with major publishers including Random House, McGraw-Hill, Prentice Hall, Pearson, and Macmillan. He has published 4 academic books, with two others on the way—with Wiley-Blackwell and with Princeton University Press.